

HARBERT GROWTH PARTNERS IV, L.P. IS PLEASED TO ANNOUNCE THE SALE OF MAPANYTHING, INC. TO SALESFORCE.COM, INC.

Harbert Growth Partners IV, L.P. ("HGP IV") is pleased to announce the successful exit of our investment in MapAnything, Inc. ("MapAnything" or the "Company"), which was acquired by San Francisco, CA based Salesforce.com, Inc. ("Salesforce"). HGP IV co-led MapAnything's Series A capital raise in December 2015 and participated in the Company's subsequent Series B and Series C growth rounds. Wayne Hunter served on the board of MapAnything from the closing of the Series A through the sale of the Company to Salesforce.

Based in Charlotte, NC, MapAnything is the leading provider of location-based intelligence software built natively on the Salesforce Platform. MapAnything integrates map-based visualization, asset tracking, and route optimization to drive efficiency for field sales and service teams and deliver a better customer experience. Customer experience is rapidly overtaking price as a key differentiator for brands. MapAnything empowers field sales and service employees to show up armed with the right context to effectively address customer needs, allowing them to provide value in every interaction.

With MapAnything, Salesforce will be uniquely positioned to extend the power of its Sales Cloud and Service Cloud products to deliver market-leading location-based intelligence solutions that improve field sales and service employee productivity and deliver customer success.

ABOUT SALESFORCE.COM, INC. (NYSE: CRM)

Salesforce is a cloud-based customer relationship management ("CRM") platform that empowers companies to connect with their customers across departments including marketing, sales, commerce, service, and more. Salesforce serves more than 150,000 customers globally.



ABOUT THE HARBERT GROWTH PARTNERS FUNDS

The Harbert Growth Partners Funds (the "HGP Funds") seek to generate superior returns for their investors by identifying and investing in promising emerging growth stage technology companies.

The HGP Funds' Investment Team combines substantial investment, advisory, and operating experience with capital and networking contacts to support great entrepreneurial teams in successfully executing their growth plans.

The HGP Funds typically invest \$5.0 million to \$7.0 million initially and continue to invest and build value through the growth of their portfolio companies.

HARBERT GROWTH PARTNERS IV PORTFOLIO

