



Harbert Management Corporation

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FOR IMMEDIATE RELEASE

Harbert Management Corporation Launches New Website

BIRMINGHAM, Ala., Mar. 13, 2013 – Harbert Management Corporation (“HMC”) is pleased to announce the launch of its newly redesigned website. The URL will remain the same (www.harbert.net) and is designed to reflect HMC’s mission to improve global communications and to reach a more comprehensive audience of investors and attract potential companies seeking capital for growth.

“We are very excited about our new website and the benefits it will offer to both existing and prospective clients,” said Bill Wos, Marketing Manager for HMC. “Transparency is a core tenet of the firm, and the redesigned website provides an open view of HMC’s investment teams and a more comprehensive view of our investment strategies.”

Enhancements to the web site include:

Improved Navigation – lets visitors find the information they need to learn more about HMC and its asset classes and affiliations.

Clean User Interface – allows the visitor to get as in-depth as they choose with easy to navigate information.

New Features – New sections for HMC’s asset classes with better contact availability, news tabs with current and archived press releases, links to our new Investor Center data room, as well as pages dedicated to past annual reports.

The site was specifically designed using SEO best practices. This detailed process ensures a high page ranking and presence on search engines.

About Harbert Management Corporation

HMC, an alternative asset management firm with approximately \$3 billion in assets under management as of March 1, 2013, is a privately-owned firm formed in 1993 to sponsor alternative asset investment funds. Based in Birmingham, Alabama, HMC serves foundations and endowments, funds of funds, pension funds, financial institutions, insurance companies, family offices and high net worth individuals across multiple asset classes. Investment strategies include European and US real estate, venture capital, mezzanine debt, independent power, US and Australian private equity, and public securities.

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